

Account Administrators: Review your remote access options for SAGE Journals

# Journal of Vacation Marketing

## The four stages of on-site behavior for a long-stay relaxation holiday

Chidchanok Anantamongkolkul, Ken Butcher, Ying Wang

First Published May 11, 2016 | Research Article

<https://doi.org/10.1177/1356766716647437>



### Related Articles

### Similar Articles

[Tourists' spatial behaviour in urban destinations: The effect of prior destination experience](#)

Ana Maria Caldeira, Elisabeth Kastenholtz

[Journal of Vacation Marketing](#)

May 2017



Load More

### [A nice vacation: Variations in experience aspirations and travel careers](#)

Bodil Stilling Blichfeldt

[Journal of Vacation Marketing](#)

Apr 2007



### [A study of geographical distance groups on length of visitors' stay at local food festiv...](#)

Kwang-Ho Lee, Amanda C Alexander, Dae-Young Kim

[Journal of Vacation Marketing](#)

Apr 2014



### [A new perspective on the Plog psychographic system](#)

Stephen W Litvin, Wayne W Smith

[Journal of Vacation Marketing](#)

Apr 2015



## Articles Citing this One

## [The socioeconomic value of multiple ecosystem types at a biosphere reserve as a baseline for one ho...](#)

[Orna Raviv](#), [Shiri Zemah Shamir](#), [Ido Izhaki](#), and more...

---

Ecosystem Services

Feb 2020

[Crossref](#)

## [Long-stay tourists: Developing a theory of intercultural integration into the destination neighbour...](#)

[Chidchanok Anantamongkolkul](#), [Ken Butcher](#), [Ying Wang](#)

---

Tourism Management

Oct 2019

[Crossref](#)

## [Veni, vidi, vici: The impact of social media on virtual acculturation in tourism context](#)

[Chunqing Li](#), [Shuojia Guo](#), [ChengLu Wang](#), and more...

---

Technological Forecasting and Social Change

Aug 2019

[Crossref](#)

## Asian Destinations: Perspectives on Planning, Management, and Marketing

[Ying Wang](#), [Aishath Shakeela](#), [Anna Kwek](#), and more...

---

Managing Asian Destinations

Apr 2018

[Crossref](#)